

# PRIVATE LABEL PRODUCTS

www.koce.eu



# About us:

UmiPled is a leading Polish manufacturer with over 15 years of experience in producing high-quality woven blankets, throws, plaids and cushion covers.

Our production site is located in Michałowo, near Bialystok, Poland, and focuses on three main areas:

- customized products home & decor industry and advertising agencies,
- Cotton Cloud<sup>®</sup> blankets, plaids, and cushion covers, and
- blankets for airline industry

At UmiPled, we are committed to sustainability by upgrading our machinery, investing in new technologies, and using renewable energy resources to minimize our environmental footprint.



# We'll weave your vision

We will be excited to assist you in developing your own line of blankets, throws, plaids or cushions.

Our private label products quickly become bestsellers for home & decor companies. They are also frequently chosen by clients of the advertising agencies we work with.

Our products are certified Oeko-Tex® Standard 100, Class I, ensuring that they are safe for children. This is the most rigorous certification for textiles, guaranteeing that you are offering your customers a valuable and secure product.





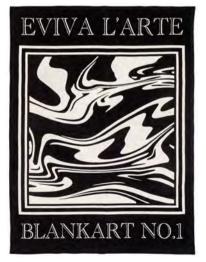


# **Cotton – acrylic blend blanket** Our bestseller

The optimal yarn blend used in the production of this blanket gives the feeling of instant warmth and comfort.

That warmth and comfort are provided by cotton, which is the main component of the blanket. The addition of acrylic fibers, along with polyester used in the warp—the blanket's "framework"—enhances the product's durability, allowing it to withstand repeated washing.

Composition: 60% cotton / 35% acrylic / 5% polyester Grammage: 430 g/m2 Machine washing at 30° C using delicate / wool cycle. Can be tumble dried.





Front

## **Cotton blanket** Warmth from the nature

This product is designed for brands that prioritize natural materials. It also works perfectly as a baby blanket.

The cotton fiber, forming the blanket's pile layer, ensures warmth and comfort. A small amount of polyester is used only in the warp—the blanket's "framework." This is not noticeable during the use but significantly enhances the product's durability, contributing to user satisfaction.

Composition: 94% cotton / 6% polyester Grammage: 430 g/m2 Machine washing at 30° C using delicate / wool cycle. Can be tumble dried.











## **Plaid** Pleasant rawness

The plaid is highly versatile. The lack of a pile layer allows for better air circulation, making it a summer alternative to typical blankets. The lack of nap also makes the fabric easier to keep clean, which is essential for outdoor use, like during picnics or at the beach.

Despite its visually rugged appearance, the plaid is soft to touch, and its subtle texture can be an added benefit.

This product is available in two material compositions.

Composition-I: 60% cotton / 35% acrylic / 5% polyester Composition-II: 94% cotton / 6% polyester Grammage: 500 g/m2 Machine washing at 30° C using delicate / wool cycle. Can be tumble dried.





Plaid

Structure comparison

# **Pillowcases** An addition to your interior

Jacquard-woven cushion covers can be perfectly matched with the blankets and plaids, allowing them to beautifully complement the interior decor.

Opting for bold patterns and colors can create a focal point that completely transforms the space.

The cushion covers are available in two fabric compositions and finishes, as well as in a variety of sizes.

Composition-I: 60% cotton / 35% acrylic / 5% polyester Composition-II: 94% cotton / 6% polyester Grammage: 500 g/m2 (raw fabric) 430 g/m2 (fluffy fabric) Machine washing at 30° C using delicate / wool cycle.

Can be tumble dried.



Raw fabric



Fluffy fabric



## Other products We are not afraid of unusual orders

# We also produce the following items to order:

- Blanket fabric by the meter,
- Decorative wall hangings,
- Table runners,
- Placemats,
- Scarves, and
- Ponchos.

Our decorative wall hangings are created using the same weaving technique as our plaids. The fabric's thickness allows for easy framing, hanging on a curtain rod, or other types of mounting.

# **Design** Simplicity or extravagance



Single-color fabric

Two-color fabric Jacquard fabric

The color palette is available on our website

# **Creating the jacquard designs** Your vision for our woven fabric

The fabric consists of warp threads running lengthwise and weft threads woven across. In our products, the warp serves as a framework for the weft, which creates the pattern. In brushed-finish (fluffy) fabrics, the warp remains hidden beneath the pile, while in unbrushed (raw) fabrics, the warp threads are visible – white in color.

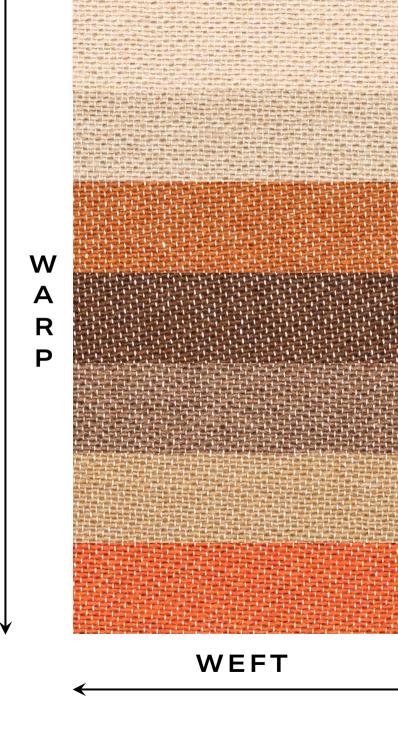
Our double-layered fabric allows each pass of the weft thread to produce up to two colors per row, which can intertwine repeatedly. The fabric has two sides – the front and back – with reversed colors and patterns, and any text appears as a mirror image (as shown in the photos below).

Each desing can use up to 8 colors (e.g., as shown in the photos below – 7 different colors of stripes plus 1 background color). This allows for a wide range of design possibilities. To provide a broader range of shades the colors can be blended.

Our sales representatives can provide a detailed design guide.







Front

# Types of edge stitching

The details matter



#### Crochet

Made from the same yarn as the blanket.

Single-colored, available in full range of colors from our palette.

You can choose between rounded or square corners for the blanket edging.

Depth: approx. 1 cm Spacing: approx. 0.5 cm



## Fringes

Made from the same yarn as the blanket.

Single, two or three-colored, available in full range of colors from our palette.

Typically on the shorter edge. At the customer's request the long edge can be sewn with a crochet hook.

Length; approx. 7cm



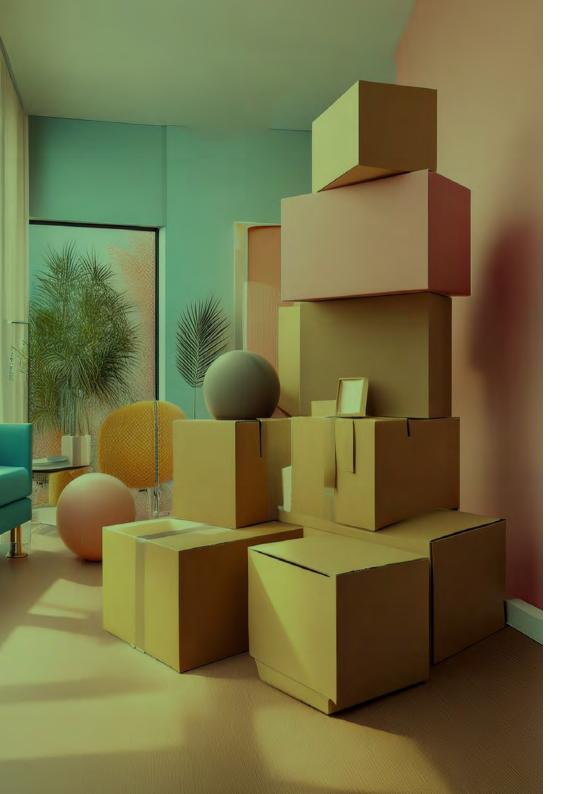
#### Ribbon

It is made from polyester knit fabric.

Ordered specifically for each project, with colors agreed upon in advance.

Around all four sides of the blanket, with welded corners to secure the ends.

Customizable width.



# Branding and packaging The final stretch

#### Branding

Our products have many branding options – from simple printed labels to jacquard-woven labels or woven logos directly on the product.

We do not produce labels in-house. Based on designs provided by the client, we commission their production to trusted external parties.

The number of labels and their placement are also options for product personalization.

#### Packaging

Products are typically packaged in heat-sealed plastic bags. For brushed blankets sized  $150 \times 200$  cm we offer zip plastic cases with handles

Many of our clients choose to design their own packaging. These are often produced by external parties. When selecting a local producer, we oversee the entire process, taking this task off client's hands.

Custom packaging can be either minimalist—such as a ribbon and tag, cardboard band, or straps—or functional—such as cardboard packaging ready for retail shipping or a non-woven closed plastic bag for an easy storage.

PRODUCT	DIMENSIONS	COMPOSITION	PRICE EXCL. VAT	MOQ in one design
BLANKET	150 x 200 cm	60% cotton 35% acrylic 5% polyester	22€	50 pcs.
	150 x 170 cm		19,5€	50 pcs.
	130 x 150 cm		16€	50 pcs.
	100 x 150 cm	OR	12,5€	50 pcs.
BABY BLANKET	75 x 100 cm		8€	100 pcs.
PLAID	165 x 200 cm	94% cotton 6% polyester	22€	50 pcs.
PILLOWCASE	50 x 50 cm		8€	100 pcs.
SCARF	30 x 180 cm		7€	100 pcs.

The final price depends on:

- order size,
- packaging method,
- currency exchange rate.

Products with non-standard dimensions and smaller orders are priced individually.

# **Collaboration** Clear plan of action

- 1. Selection of product type, composition, finish, and dimensions.
- 2. Customisation of the design to meet specified parameters and determination of colors.
- 3. Specification of branding and packaging methods.
- 4. Creation of a product prototype.
- 5. Commencement of production upon approval of design.
- 6. Delivery to the client.







# Let's create something warm and stylish!

+48 605 090 059 umipled@koce.eu www.koce.eu